

# 7 Day Foursquare Promotion Plan



Day 1   Day 2   Day 3   Day 4   Day 5   Day 6   Day 7

Claim and Optimize Listing

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- 1) Write A Breif Blog Post
- 2) Take Pictures of Product
- 3) Create "Flash" Check-In Deal


Put a X in the box when you finish the task  
This will help you keep track and if you fall behind you'll know where you left off

- 1) Post Update promoting item
- 2) Turn on "Flash" check-in deal
- 3) Post to Twitter also


- 1) Post Update promoting deal
- 2) Attach Photo to Update
- 3) Post to Facebook also


- 1) Create event on 4sq
- 2) Create "Check-In" deal
- 3) Post picture to Instagram and turn on location data


- 1) Post about event attach "Check-in Deal" and picture
- 2) Post to Facebook and Twitter
- 3) Comment on other pages on 4sq as your business page


- 1) Check stats
- 2) Write new ideas
- 3) Prep for next week
